

The Gazette of India



EXTRAORDINARY

PART I—Section 1

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MINISTRY OF INTERNATIONAL TRADE

PUBLIC NOTICE

IMPORT TRADE CONTROL

New Delhi, the 2nd April 1964

SUBJECT.—Import policy for Newsprint—White printing paper (excluding laid marked paper which contains mechanical wood pulp amounting to not less than 70 per cent of the fibre contents) S. No. 44/V for the year April 1964—March 1965.

No. 28-ITC(PN)/64.—The import policy for Newsprint (S. No. 44/V) for the year April 1964—March 1965 is given in the Annexure I to this Public Notice and shall be applicable with effect from 1st April 1964.

ANNEXURE I TO PUBLIC NOTICE NO 28-ITC(PN)/64, DATED 2ND APRIL 1964

Part & S. No. of ITC Schedule	Description	Licensing Authority	Policy for Established Importers	Validity of Licences	Remarks
44/V	White printing paper (excluding laid marked paper which contains mechanical wood pulp amounting to not less than 70% of the fibre contents).	CCI&E	Nil	Twelve months.	1. A.U. 2. A.U. applications from publishers and/or printers of newspapers and periodicals for newsprint and art paper should be submitted in duplicate and complete in all respects, through the Registrar of Newspapers for India, Ministry of Information & Broadcasting, New Delhi.

Actual users applications (a) for newsprint required by publishers and/or printers of books vide remarks 17 and 18 below and (b) for specialised requirements of newspapers vide remark 16 below should be made direct to Chief Controller of Imports and Exports, New Delhi.

2. The applications should reach the Registrar of Newspapers for India, or the Chief Controller of Imports and Exports, as the case may be, by the 15th August, 1964.

3. The entitlement of individual newspapers/periodicals for newsprint will be determined by the Registrar of Newspapers for India, New Delhi, on the following basis:—

(A) (i) Page area and average number of pages per publishing day in 1957.

(ii) Regularity of publication during 1963

(iii) Average circulation during April 1961—March 1962

NOTES.—(1) Where a newspaper/periodical commenced publication after the years mentioned in (i) and (iii) above, or where the page area, average number of pages and average circulation of a newspaper/periodical were revised subsequently, the page area, average number of pages and average circulation to be taken into account will be those on the basis of which a quota was allotted to the newspaper/periodical concerned in 1963-64; but the 20 per cent increase allowed in terms of Public Notice No. 132 ITC(PN)/63, dated the 16th October, 1963, to daily newspapers (including their Sunday editions) with average circulation between 10,000 and 50,000 copies will not be taken into account.

(2) Where the entitlement of a newspaper/periodical on the basis of the page area and the average number of pages in 1957 and average circulation in 1961-62 exceeds the entitlement calculated on the basis of page area and average number of pages actually published in 1963-64 and average circulation during that year, the latter will be taken into account.

(3) The entitlement of daily newspapers and their Sunday editions (even if these Sunday editions bear different titles and are registered with the Registrar of Newspapers for India separately) will be worked out together.

(B) On the entitlement worked out, in accordance with (A) above, the following cut will be imposed:—

(a) *Standard newsprint*

Annual entitlement of newspaper/periodical

Cut

(i) More than 1,000 metric tonnes	12½%	Subject to marginal adjustments.
(ii) More than 750 and upto 1,000 metric tonnes	10%	
(iii) More than 500 and upto 750 metric tonnes	7½%	

(b) *Glazed newsprint*

More than 25 metric tonnes

15%]

NOTE.—Glazed newsprint will be allotted only to those newspapers and periodicals which had been getting licences for it regularly in the past.

4. Import licences or authorisations for the entitlement worked out in accordance with remark 3 above will be issued in the following manner:—

Qty. to be allowed in imported newsprint	Qty. to be allowed indigenous in newsprint manufactured by Nepa Mills	Quantity of imported Newsprint					
		1	2	3	4	5	
<i>Standard Newsprint</i>							
Entitlement <i>vide Col. 2</i>							
Total entitlement— (a) Below 100 m. tonnes	100%	Nil	..	100%	Nil		
<i>In case of users of reels</i>							
(b) 100 m. tonnes or above	70%	30%	(i) 100 m. tonnes or above.	65%	35%		
			(ii) Below 100 m. tonnes.	100%	Nil		
<i>In case of users of sheets</i>							
*100% Nil							
100% Nil							
Glazed Newsprint							
*Subject to such quantity as the Registrar of Newspapers for India may determine being licensed against canalised imports.							

NOTES—

1. Users of sheets having entitlement of 50 metric tonnes, or above, will be given licences for reels for 50 per cent of their requirements. They will have the option to have licences for reels for their full requirement.
2. Standard newsprint licensed from free resources will have to be imported against contracts entered into with specific suppliers in the Scandinavian countries and Canada.
3. All allotments will be subject to marginal adjustments.
5. With the exception of newspapers/periodicals mentioned in the succeeding paragraphs, it will not be possible to meet the demand of newspapers and periodicals for additional newsprint on account of increase in their periodicity, page area, number of pages, and circulation. However, within the authorised quota of newsprint for the licensing period, each newspaper or periodical will be free to adjust its periodicity, page area, number of pages and circulation to meet its individual requirements.
6. Existing newspapers and periodicals with a circulation of less than 10,000 copies in 1961-62, will, on application, be allowed to increase their circulation upto 10,000 copies, or by 25 per cent of their circulation during April 1961—March 1962, whichever is less. Where an increase in circulation was permitted in 1963-64, the 25 per cent increase, subject to a maximum circulation upto 10,000 copies, will be permitted over and above that allowed in 1963-64 and will be calculated on the circulation attained in October, 1963—March, 1964. However, the newspapers and periodicals, whose circulation in 1961-62, etc., was below 5,000 copies per publishing day, will, on application, be allowed free increase in circulation upto 5,000 copies.

7. Existing dailies, including their Sunday editions, which were publishing in 1957, or in the year in which they commenced publication, or were allowed to publish later on, two, four or six pages per publishing day, or less, will, on application, be allowed to increase the number of their pages upto a maximum of four, six and eight per publishing day, respectively. No page increase will, however, be allowed in the case of periodicals or in the case of daily newspapers, including their Sunday editions, to whom permission for increase in pages has already been accorded in 1962-63 or 1963-64.

8. (a) No newsprint will be allotted to new periodicals. New daily newspapers will be allowed generally an initial quota to develop and build up an average circulation to the maximum limit of 5,000 copies of eight pages per publishing day during the first three months after commencement of publication. During these three months, indigenous newsprint manufactured by Nepa Mills will normally be allotted. As a concession, this allotment may, however, on application, be converted into 50 per cent Nepa and 50 per cent imported newsprint. The quantity of imported newsprint so allowed will be adjusted against the entitlement for imported newsprint for the subsequent months.

(b) After three months of publication, the daily newspapers will be required to produce evidence (Chartered Accountant's Certificate in the form given in Annexure II to this Public Notice) to show the average circulation achieved and the average page area and number of pages printed during the first three months. If they attain the targetted average circulation, on the number of pages and size allowed, they will continue to receive newsprint quota for the rest of the licensing period for the number of copies, size and average number of pages initially allowed. If however, they do not achieve the targetted average circulation and print the average number of pages in the size allowed during the three months' trial period, they will be allowed newsprint quota for the average circulation actually achieved and the average number of pages and page area actually printed.

(c) Existing newspapers and periodicals which did not obtain clearance for the use of newsprint or licences/authorisations therefor till 1963-64, will be treated in the same manner as new newspapers and periodicals.

9. It will not be possible to allocate any quota of newsprint to newspaper chains, groups and multiple units for publication of new periodicals and newspapers.

NOTE.—Chains, groups and multiple units are those that have been categorised in Chapter V on pages 90 to 106 of the Annual Report of the Registrar of Newspapers for India, 1963, Part I.

10. Newspapers and periodicals which serve mainly as advertisement media or house magazines for particular firms or individuals, will not be given any licences/authorisations for newsprint.

11. The publishers and/or printers of newspapers/periodicals should furnish the following information/documents with their applications, separately in respect of each publication:—

- (i) Title of the newspaper/periodical and the date from which it is regularly published;
- (ii) Area of the page of newspaper/periodical (in sq. inches).
- (iii) Average number of pages per issue, including supplements, during 1957 or the first year of publication.
- (iv) Periodicity of issue and language of the newspaper/periodical and whether it has been in regular publication from the 1st January, 1963 to the 31st December, 1963, indicating the actual number of days of publication.
- (v) Average circulation per publishing day during the period April, 1961—March, 1962, indicating the paid and free (including complimentary, voucher, exchange, bonus, sample and office copies only) circulation separately. Copies representing unsold returns and other copies which might have been printed, but not actually sold or distributed free as complimentary, voucher copies, etc., should not be included in the circulation statement, but shown separately. The number of copies distributed free, unsold returns or any other copies printed but neither sold nor distributed free would be taken into consideration for purposes of allotment of newsprint, provided these represent

a reasonable percentage of the print order. The circulation should be certified by a Chartered Accountant where it exceeds 2,000 copies per publishing day. The certificate should be in the form given in Annexure II to this Public Notice. Chartered Accountant's Certificates—in the form given in Annexure II—certifying the page area, the average number of pages and monthwise average circulation during (a) April—September, 1963, and (b) October—March, 1964, should also be furnished in those cases where the circulation exceeds 2,000 copies.

- (vi) Sample copy of an issue bearing the date of 1st April, 1964, or the date nearest to it.
- (vii) Whether the newspaper/periodical is registered with the Registrar of Newspapers for India, and, if so, the registration number allotted.
- (viii) The total quantity of newsprint (imported and indigenous to be shown separately) allotted and consumed during April 1963—March 1964. In case an applicant consumed more newsprint than what had been allotted for the period mentioned above, the source(s) from which the additional quantities were procured should also be indicated.
- (ix) Stocks and expected arrivals (to be shown separately) against licences/authorisations in hand on 1st April 1964.

NOTES.—(a) Quantities of imported and indigenous newsprint should be shown separately.

(b) Stocks and expected arrivals (to be shown separately) against advance licences/authorisations issued for 1964-65 should be indicated separately.

- (x) Details whether the newspaper/periodical is (a) printed on rotary or flat-bed press or any other type of printing machinery, and (b) whether the newsprint used is in reels or sheets, glazed or unglazed, and the size of the reels or the sheets.
- (xi) If sheets are used, is import actually effected in reels which are converted into sheets on arrival in India?

12. Small newspapers whose entitlement for newsprint is less than 40 metric tonnes per annum will be exempted from payment of licence fee and production of income-tax verification number. This exemption does not cover art paper and specialised requirements of newspapers.

13. If any actual user is not in a position to effect import himself against the licence issued to him, he can apply for a letter of authority in favour of the party through whom he desires to effect import, provided such parties hold quota certificates for newsprint or are the sole agents of the foreign suppliers.

14. The weight of white printing paper (excluding laid marked paper which contains mechanical wood pulp amounting to not less than 70 per cent of the fibre content) falling under this S. No. should not be less than 50 grammes per square meter.

15. (a) Licences for art paper for cover pages and/or inside pages will be issued only to those periodicals which had been getting licences for art paper for cover pages and/or inside pages in the past.

(b) No art paper will be licensed for cover pages of periodicals (printed on newsprint) whose average pages per publishing day are less than 50. Such periodicals will, on application, be allowed to import glazed newsprint upto 100 grammes per square meter. In other cases, art paper will be licensed for cover pages, but the grammage per square meter will not exceed 100 for periodicals printed on newsprint and having upto 100 pages per publishing day, and 135 in cases (where the number of pages exceeds 100). A higher grammage may be allowed, on the merits in each case, for cover pages of periodicals printed entirely on art paper.

(c) Art paper not exceeding 100 grammes per square meter will be allowed for inside pages.

(d) Entitlement for art paper for cover pages and/or inside pages will be worked out on the basis of the No. of cover and/or inside pages published on art

paper in 1957 and average circulation during 1961-62, (as in the case of newsprint). If, however, the certified consumption in 1963-64 (Chartered Accountant's Certificate in the form given in Annexure III to this Public Notice to be furnished), or the entitlement entitler to the basis of average number of cover and/or inside pages on art paper published in 1963-64 and average certified circulation during that year (Chartered Accountant's Certificate in the form given in Annexure II to this Public Notice to be furnished) is less, the quantity allowed will be based on such consumption/entitlement.

(e) Normally, 50 per cent of the entitlement will be authorised from indigenous art paper and the balance 50 per cent will be licensed in imported art paper, after imposing a cut of 10 per cent.

16. A.U. applications for specialised requirements of newspapers, such as stereoflongs, rubber blankets, spare parts for printing machinery or any other essential item which is not indigenously available, should be submitted, in duplicate, giving detailed justification for import and the actual consumption of each commodity duly supported by certificate from Chartered Accountants in the form given in Annexure III to this Public Notice. These certificates should give details of the major items involved in each case and indicate consumption of indigenous and imported items separately by value as well as by quantity, where possible, during 1963-64. The newspaper establishment should own the printing press for which specialised requirements are applied for. Requests for the import of photographic materials and copper sheets, etc., for block making will be considered only if the newspaper maintains its own processing, i.e., block-making department.

17. A.U. applications for import of standard/glazed newsprint required for publishing of textbooks approved/sanctioned/recommended for schools and colleges will be considered on the basis of essentiality certificates in the form given in Annexure IV to this Public Notice from the State Directors of Education/Registrars of the Universities concerned, certifying the essentiality of their requirements for glazed and/or standard newsprint. The applicants should also furnish a declaration that they have not obtained any licences for import of standard/glazed newsprint under Export Promotion Scheme during any of the two preceding periods. In case they have obtained such licences during the specified period, the details thereof, including the quantities licensed, should be furnished alongwith the applications.

18. A.U. applications from publishers of books, other than textbooks, will be considered for import of standard newsprint only (52 grammes per sq. metre only). Requests should be supported by certificates from Chartered Accountants showing past consumption of imported newsprint during 1962 and 1963. Chartered Accountant's Certificate should be furnished in the prescribed form given in Annexure III to this Public Notice. Applications should be accompanied by the lists of books published in the past year and proposed to be published in 1964. The applicants should also furnish a declaration that they have not obtained any licences for import of standard newsprint (52 grammes per sq. metre only) under Export Promotion Scheme during any of the two preceding periods. In case they have obtained such licences during the specified period, the details thereof including the quantities licensed should be furnished along with the applications. Licences will be issued on the basis of past consumption of imported newsprint only.

19. Licences for art paper, and specialised requirements of Newspapers, and newsprint for books (mentioned in remarks 15-18 above) will be issued on annual basis, subject to the conditions prescribed in para 6 of Section 1 of Red Book for the year April 1964—March 1965. Licences for Newsprint for newspapers and periodicals will also be issued on an annual basis. These licences will, however, be subject to the condition that they will be utilised upto the 30th September, 1964, for 50 per cent of the quantity and value covered by them. It will not be necessary for the actual users to return these licences for endorsement in respect of utilisation of the balance 50 per cent. Licences issued to newspapers and periodicals with an annual entitlement upto Rs. 20,000/- in terms of value, will not be subject to the condition regarding utilisation of 50 per cent only upto the 30th September, 1964.

ANNEXURE II TO PUBLIC NOTICE NO. 28 ITC(PN)/64, DATED 2ND APRIL 1964
Form of Chartered Accountant's Certificate regarding circulation, etc., to be typed
on the letter head of the Chartered Accountant.

NOTE. This certificate is required separately for the periods (A) April, 1961--
March, 1962, (B) April, September, 1963 and (C) October, 1963--
March, 1964.

Name of newspaper/periodical

Place of publication : [View all 11 locations](#)

Language

Periodicity

- (a) Average number of copies printed, monthwise, per publishing day from to
- (b) Average number of copies sold, monthwise, per publishing day from to
- (c) Average number of copies distributed free, monthwise, per publishing day (including complimentary, voucher, exchange, bonus, sample and office copies) from to
- (d) Average number, monthwise, of unsold returns and other copies printed, but not included in (b) and (e) above.
- (e) Average size of the page of the newspaper/periodical in sq. meter from to
- (f) Average number of pages of the newspaper/periodical per publishing day from to

(Signature of publisher).

Certificate by Chartered Accountant or Qualified Auditor

I/We have examined the books and account of (Name of Paper)

..... published from for
(Language) and (Periodicity) (address)
the period from to and have obtained
all the information and explanations required by us. In my/our opinion, the
statement set forth above reflects true and correct analysis of circulation for the
period from to to the best of my/our
information and belief and according to the explanation given to me/us and as
shown by the books of account, etc.

Date _____ (Signature)
..... (Name in block letters).

Stamp of the
Chartered
Accountant.

Chartered Accountant

Red Accountant

Qualified Auditor

Registration No.

Address

ANNEXURE III TO PUBLIC NOTICE NO. 28-ITC(PN)/64, DATED 2ND APRIL 1964

Form of Chartered Accountant's Certificate regarding consumption to be submitted in cases of specialised requirements of newspaper establishments, and by publishers of Books other than Text Books to be typed on the letter head of the Chartered Accountant.

We/I, the registered chartered accountant(s)
[Registration No(s)] of (full address)

do hereby solemnly declare that we/I have examined the books and records of M/s. for the period from to for consumption of (name of commodity) and do certify that to the best of our/my information and belief and according to explanation given to us/me that their consumption of imported and indigenous (commodity) during the said period was as follows:—

Name of commodity	Imported	Indigenous	
Quantity	Value	Quantity	Value
(Signature)		(name in capital letters).	
(Registration No.).			

Stamp of the
Chartered
Accountant(s).

ANNEXURE IV TO PUBLIC NOTICE NO. 28-ITC(PN)/64, DATED 2ND APRIL 1964

Form of Certificate of Essentiality to be furnished by Actual User applicants for newsprint licences who are publishers and/or printers of Text Books.

This should be typed on the Letter Head of the Office of Director of Education of the State concerned.

OFFICE OF THE
DIRECTOR OF EDUCATION, STATE

Dated the

CERTIFICATE OF ESSENTIALITY

Certified that M/s. are bona fide publishers of sanctioned/recommended/approved Text Books in use in the State. The following text books published by them are on the sanctioned list. They have been allowed to use glazed/standard newsprint for re-prints/prints of their text books and their need for newsprint is genuine and essential:—

Name of Text Book	Approved/ sanctioned/ recommended and Class for which prescri- bed	No. of pages	No. of copies printed	No. of reams required	Specification of news- print required
			Total requirements.		reams Tons.

2. If the required quota is sanctioned the publishers will give an undertaking that the quota of newsprint granted will not be used by them for any other purpose besides printing the above mentioned text books.

Seal of the Office. Director of Education State.

P. SABANAYAGAM,
Chief Controller of Imports & Exports.